

335 new business categories on naplesplus + new phone numbers for 4600+ local businesses #swfla

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I've finally gotten around to it.

You can find some of them here:

[Keywords](#) _ Classified pages

Thousands of businesses were already categorized and had the proper phone numbers, but many did not. So I finally made the herculian effort and loads of typing and finally got many businesses their phone numbers updated or added.

This should be helpful, especially for those businesses who haven't discovered and claimed their page on naplesplus yet.

I'm still puzzling out the whole hCard / hReview thing that Google is proposing. Basically, they want to incorporate ratings and reviews into the search results, and they want the help of webmasters.

So the call has gone out. Now I have to figure out how to do it! A rating system exists here, but it's of the "vote" style rather than the 1-5 star rating that Google wants. I also will have to convert the comments to a hReview or RDFa format, which won't be easy but certainly possible.

Either way, you don't have to worry about that. Suffice to say, the records on this homemade site is improving!

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The original page is located at

<http://free.naplesplus.us/articles/view.php/45226/335-new-business-categories-on-naplesplus-new-phone-numbers-for-4600-local-businesses-swfla>